

FEIMEC

INTERNATIONAL MACHINERY AND EQUIPMENT EXHIBITION

MAY
9TH TO 13TH
2028

POST SHOW REPORT 2026



Initiative:

ABIMAQ

Promotion and Organization:

 **informa**

THE SHOW

FEIMEC (International Fair of Machinery and Equipment) is the largest and most important business trade fair for the sector in Latin America, bringing together the industry's main innovations, technologies, and product launches. An initiative by ABIMAQ (Brazilian Association of Machinery and Equipment Industry) and organized by Informa Markets, FEIMEC is a strategic meeting point for the machinery and equipment industry. It plays a crucial role in driving the sector forward by gathering key industry players, and the event promotes innovation, competitiveness, and technological development.

FEIMEC is more than just a trade fair — it's an essential platform for companies looking to expand their market presence, discover new technologies, and build strategic connections. The fair also fosters networking and professional development, significantly contributing to the technological and economic advancement of the sector. It has become a must-attend event for professionals and companies in the industry.



Check out the results:

FEIMEC 2026 - BIG NUMBERS



+72K

VISITORS DURING THE
FAIR



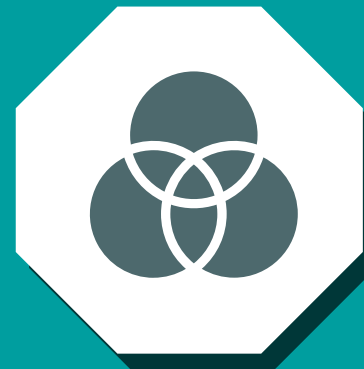
+80K m²

EXHIBITION AREA



+1.100

NATIONAL AND
INTERNATIONAL
EXHIBITING BRANDS



+20

DIFFERENT
INDUSTRY
SEGMENTS



+40

PARTICIPATING
COUNTRIES

7

INTERNATIONAL
PAVILIONS

FEIMEC

EXHIBITOR PROFILE

FEIMEC

+1.100
BRANDS

National and International

SECTORS:

- Accessories: Devices and Components.
- Industrial Automation.
- Quality Control.
- Hydraulic and Pneumatic Equipment.
- Load Handling Equipment
- Hand and Cutting Tools.
- Machinery and Equipment.
- Machines and Tools.
- Robotics and Manufacturing.
- Cell Integration.
- Welding and Cutting.
- Valves, Pumps, and Compressors.

+80 K m²
EXHIBITION AREA



In this edition, we had 7 international pavilions featuring solutions and technologies from:

- India
- China CMES
- China Welding
- Germany
- Switzerland Spain
- Italy



Represented companies: Japan, Netherlands, Austria, Canada, Denmark, Spain, Singapore, Turkey, Switzerland, Colombia, Mexico, Belgium, Israel, Ireland, Sweden, South Korea, USA, Germany, Italy.

EXHIBITOR TESTIMONIALS

FEIMEC

“

“This year’s edition of FEIMEC was the best one yet. We saw a huge volume of activity and an extremely qualified audience—something we don’t see at other events.”

Renato Nunes | CEO | Koria

“

“The trade show surprised us not only with the number of attendees but also with the quality of the visitors—corporate clients, primarily from large and medium-sized companies, looking for new products and business opportunities..”

Marcos Delaosa | Sales Manager | Panmachine

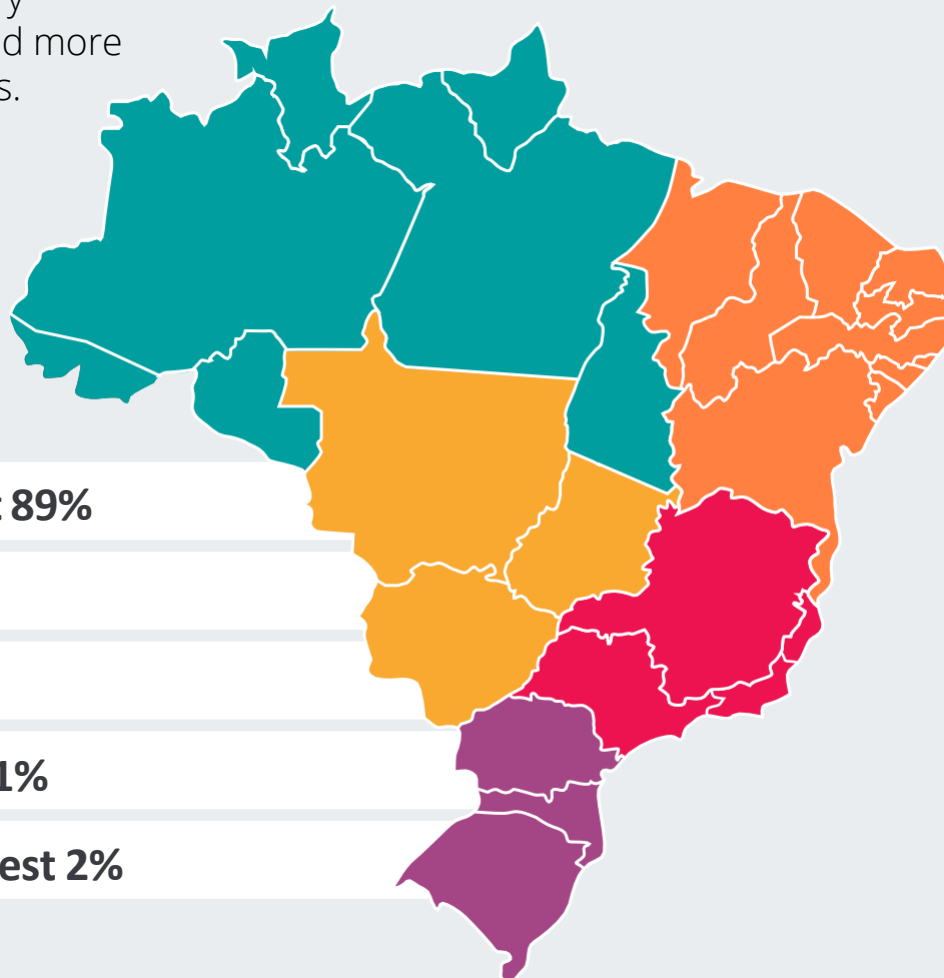
“

“FEIMEC is the most important trade fair of the year for our company. We have enjoyed great success at every edition, but at this one, we broke the record for orders placed during the event.

Thiago Rodrigues | Partner and Director | Calfran

DEMOGRAPHIC PROFILE - VISITOR

FEIMEC welcomed visitors from every Brazilian state and more than 40 countries.



INTERNATIONAL

Top 15 countries present



GERMANY



UNITED STATES



ARGENTINA



INDIA



BOLIVIA



ITALY



CANADA



MEXICO



CHILE



PARAGUAY



CHINA



CZECH REPUBLIC



COLOMBIA



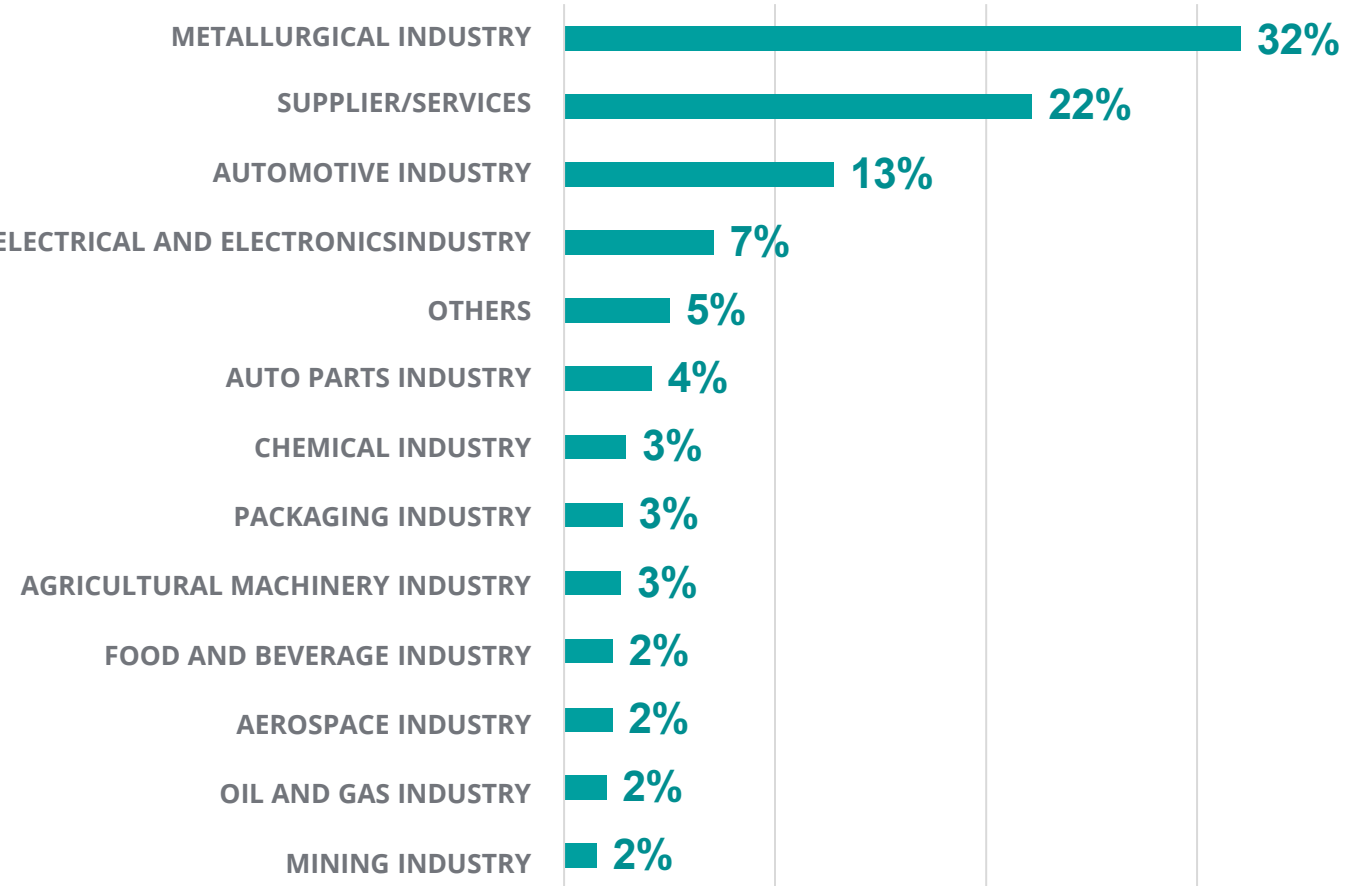
URUGUAI



ECUADOR

PROFESSIONAL PROFILE - VISITOR

FIELD OF ACTIVITY



40%

LEADERSHIP ROLES

21%

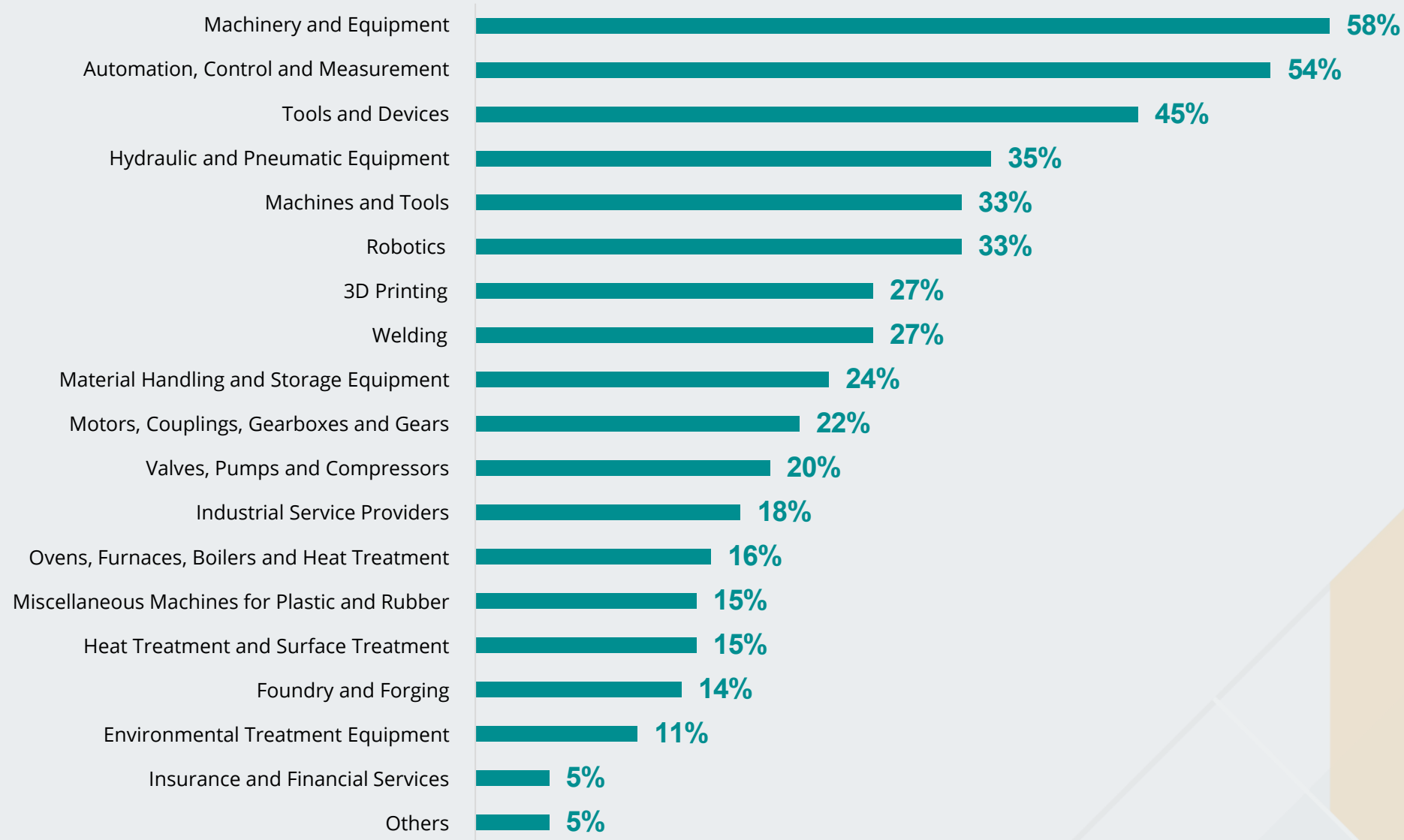
EXECUTIVE & C-LEVEL

23%

TECHNICAL PROFILE

78% OF VISITORS ARE INVOLVED IN THE PURCHASING DECISION PROCESS

VISITOR INTEREST

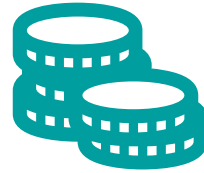


VISITOR OBJECTIVES



38%

SEARCH FOR NEW PARTNERS AND
SUPPLIERS AND RESEARCH TRENDS
AND SOLUTIONS



31%

PURCHASE PRODUCTS
AND SERVICES



20%

NETWORK AND EXCHANGE
EXPERIENCES WITH
SPECIALISTS



11%

PROFESSIONAL
DEVELOPMENT

EVENT ATTRACTIONS

During FEIMEC, various simultaneous attractions contributed to the event's success.

New Technologies: Exhibitors showcased new product launches and technological innovations that are revolutionizing the machinery and equipment industry.

Experiences: Hands-on demonstrations of equipment and innovative solutions allowed visitors to see the technologies in action.

Lectures and Presentations: Dozens of hours of content and presentations featuring industry experts covered topics such as Industry 4.0, automation, innovation, and sustainability.

Professional Development: Training sessions and practical activities designed to upskill professionals in new technologies and methodologies.





ARENA

DE INTRALOGÍSTICA
& MOVIMENTAÇÃO DE CARGA

The Intralogistics Arena offered a hands-on immersion in automated technologies that are redefining industrial management, storage, and material handling, elevating the sector to new levels of productivity and performance.

Through demonstrations of intelligent vertical systems, autonomous robots with millimeter-level precision, and integrated WMS and WCS solutions, visitors experienced how real-time monitoring and digitalization eliminate operational bottlenecks.



FEIMEC



The "Parque de Ideias" (Park of Ideas) is a space at FEIMEC dedicated to advanced knowledge and applied research, establishing itself as a forum for high-level industrial thought where academic theory meets technological practice.



ARENA FEI

The FEI Arena is a space—established in partnership with the FEI University Center—where outstanding educational projects integrating theory and practice in the training of engineers and industry professionals were showcased.



FEIMEC



The FEIMEC Stage was created to be the hub for the industry's most relevant, timely, and strategic discussions—a space where exclusive content, conceptual launches, and visions of the future were presented to the market firsthand.





Industry 360° is a strategic, collaborative platform at FEIMEC that connects key challenges facing the Brazilian industry with practical, scalable solutions. Structured around the pillars of Human Capital, Industrial Strategy, and Technology, the space fostered convergence among the public sector, academia, startups, and companies to drive high-quality networking and generate business opportunities with social and economic impact.



FEIMEC



INDÚSTRIA SOLUÇÕES TECNOLÓGICAS NO BRASIL 4.0

The Industry 4.0 Technological Solutions initiative is an undertaking by ABIMAQ, in partnership with SENAI-SP, centered on the theme "Adaptability: the pinnacle of Industry 4.0 maturity." More than just an exhibition space, the initiative offered a hands-on experience.



VISITOR TESTIMONIALS

FEIMEC

“

“I am always looking for new solutions, especially laser cutting and bending machines. Here at the event, I have already purchased lifting equipment and found several partners. Attending FEIMEC gives me the opportunity to discover new products and access advanced technology. This is very important in my field.”

Cristina Pagani | USI Tubos

“

“I am constantly seeking to improve efficiency and boost productivity, given that I operate in an increasingly competitive market. Therefore, attending FEIMEC gives me an advantage that puts me ahead of the competition..”

Everaldo Sena | Ultracargo

“

“Currently, cost reduction is directly related to the acquisition of technology to be implemented on the factory floor. A company that does not seek to update itself and implement something new runs risks for its business. Here at FEIMEC you will find technological solutions for the entire industry.”

Afonso Filho | Tech Steel

DIGITAL RESULTS

SITE FEIMEC



+735k

Pageviews



+367k

Unique Visitors



+63k

Engagement



Our social media channels have a total of over **+94k** followers.



FEIMEC



FEIMEC's digital content channel

+170k
Views
(May 25 to May 26)



Follow the content from
FEIMEC 2026

134 mil

Users

151

New Exclusive Content

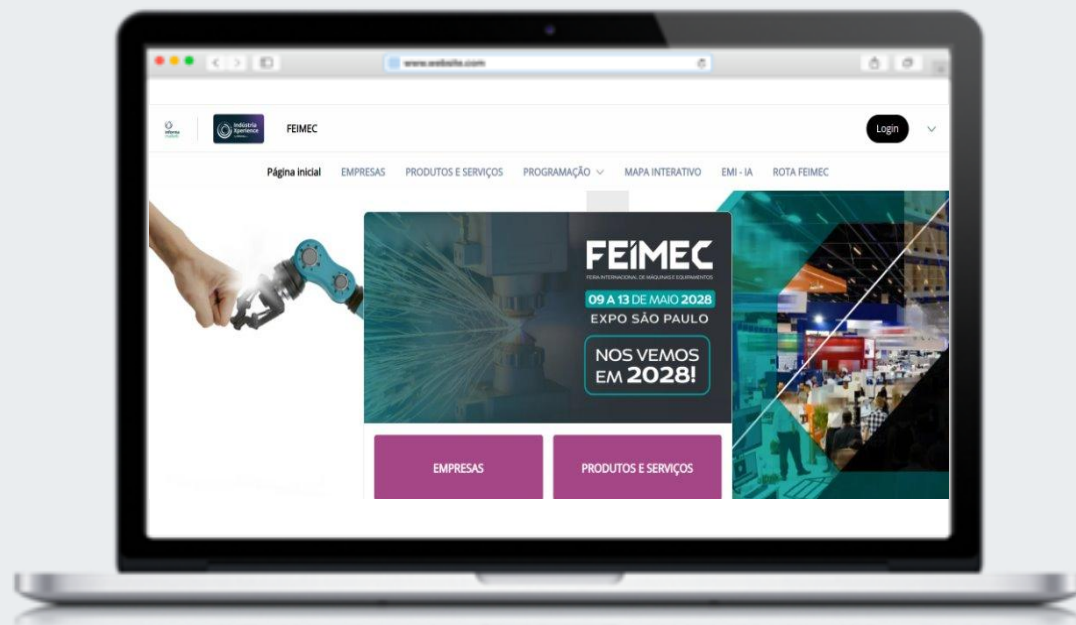
67%

Organic Traffic

FEIMEC



The digital platform that connects you to FEIMEC and the industrial market.



121,036

Connected professionals

2,891

Registered
Products

334

Free
Content

CARAVANS

FEIMEC



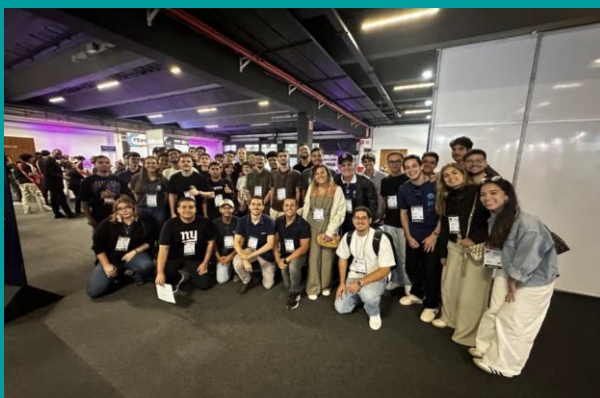
SENAI
LENÇÓIS PAULISTAS – SP



SENAI
SÃO JOSÉ DOS CAMPOS– SP



SENAI
MOGI DAS CRUZES – SP



IFES
MAIRINQUE - SP



CEFET
RIO DE JANEIRO - RJ



SENAI
GUARULHOS– SP

+30

CARAVANS
WELCOMED FROM
VARIOUS CITIES
ACROSS THE COUNTRY

IN THE MEDIA

+600

News published by the press

+200

SAccredited media professionals

Unsolicited coverage in print and electronic media,
YouTube channels, and TV outlets, such as:



FEIMEC

MEDIA PARTNERS

FEIMEC

EDITORA
BANAS



corte & **conformação**
de metais

F FERRAMENTAL

ipcm
INTERNATIONAL PAINTCOATING MAGAZINE

MM
MÁQUINAS E METAIS

METAL MECÂNICA
IPESI

mundocompressor
portal industrial

Portal
PAINEL
LOGÍSTICO
Mídia Especializada em Logística

PORTAL E REVISTA
SIDERURGIA
A REVISTA DE NEGÓCIOS DO AÇO
Brasil

RÁDIO
BAND
NEWS
FM

usinagem
brasil



INSTITUTIONAL SUPPORT

FEIMEC



ABIMO

abimóvel
Associação Brasileira das Indústrias do Móvel



ABIFER
Associação Brasileira da Indústria Ferroviária
Trilhando o desenvolvimento



CIESP

CNI
Confederação Nacional da Indústria

FIES
Federação das Indústrias do Estado de Sergipe

FIESP

UNOV
AGÊNCIA DE INOVAÇÃO DA UNICAMP



SIMECS
Sindicato das Indústrias Metalúrgicas, Mecânicas e de Material Elétrico de Caxias do Sul e Região

SIMEFRE
Mobilidade + Inovação

SIMMMEB
SINDICATO DAS INDÚSTRIAS METALÚRGICAS, MECÂNICAS E DO MATERIAL ELÉTRICO DE BLUMENAU E POMERODE

SIMMMERS

SINMAGSINOS

Simmepe

SOBRATEMA
Conhecimento que Constrói

SINPA

VISITE SÃO PAULO
convention bureau

SUSTAINABILITY

As part of Informa Markets—which is committed to contributing to the achievement of the goals set by the UN Sustainable Development Goals—FEIMEC implements a series of initiatives aimed at taking consistent action on the following fronts:

- Facilitated Mobility
- Hiring of PWD and 60+ professionals
- LED in booths
- Inclusive catering
- Safrater fundraising
- Coworking space
- Wellness space
- Free Wi-Fi
- Free transportation
- Incentives for group travel (caravans)
- Conscious printing
- Reuse of bags
- Selective waste collection
- Better Stands Project
- Themed arenas with free content
- Carpet reuse



SUSTAINABILITY

Food Drive

During FEIMEC, we ran a charity campaign in partnership with Safrater, inviting the public to contribute 1 kg of non-perishable food at the trade show entrance.

Thanks to the contributions from our visitors, we collected food that was donated in full to the institution's social welfare projects.



A Safrater é uma organização da sociedade civil que há mais de 53 anos atua junto à população em situação de vulnerabilidade social de Americanópolis/Jabaquara (SP).

Atuamos oferecendo amparo, capacitação e desenvolvimento do Ser Integral nas principais fases da vida, desde gestantes, bebês, crianças, jovens, adultos e idosos.

Nosso objetivo maior é inseri-los na sociedade de forma digna e com autonomia, resgatando a autoestima e o autorrespeito.

Você e sua empresa podem fazer parte dessa transformação socioeducacional. Escaneie o QR Code e participe!



Sua doação é fundamental para continuarmos transformando vidas e trabalhando pelo desenvolvimento do SER INTEGRAL.



www.safrater.org.br - [@safrater](#)

FEIMEC



Come be a part of it!

Contact our team: comercial.feimec@informa.com

FEIMEC

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MAY 9TH TO 13TH, 2028

SÃO PAULO EXPO - BRAZIL 

**SEE YOU
IN 2028!**