

FEIMEC

INTERNATIONAL MACHINERY AND EQUIPMENT EXHIBITION

05-09
MAY
2026

SÃO PAULO EXPO

POST SHOW REPORT 2026



Initiative

AVABIMAQ

Promotion and Organization

 **informa**

THE FAIR

FEIMEC (International Machinery and Equipment Trade Fair) is the largest and most important trade fair for the sector in Latin America, bringing together the industry's key innovations, technologies, and product launches.

An initiative of **ABIMAQ (Brazilian Machinery and Equipment Industry Association)** and organized by Informa Markets, FEIMEC serves as a strategic meeting point for the machinery and equipment industry. By gathering key industry players and playing a crucial role in energizing the sector, the event fosters innovation, competitiveness, and technological development.

FEIMEC is more than just a trade fair; it is an essential platform for companies looking to expand their market presence, discover new technologies, and establish strategic connections. By also promoting networking and professional development, the fair contributes significantly to the sector's technological and economic advancement, making it a must-attend event for professionals and companies in the field.



Check out the results

FEIMEC

BALANCE FEIMEC 2026



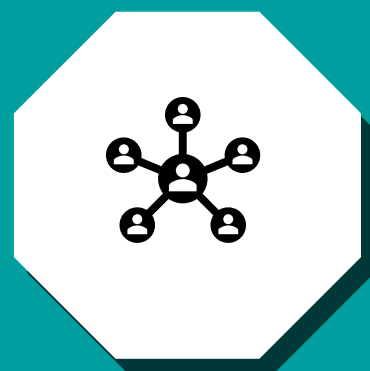
+72mil

VISITATION
OF PROFESSIONALS
DURING THE
EXHIBITION



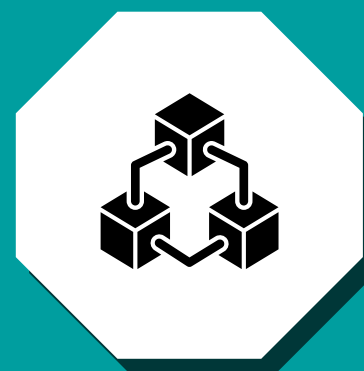
+80mil

SQUARE METERS OF
EXHIBITION AREA



+1.100

NATIONAL AND
INTERNATIONAL
EXHIBITING
BRANDS



+20

DIFFERENT
INDUSTRY
SEGMENTS



+40

PARTICIPATING
COUNTRIES

EXHIBITOR PROFILE

+1.100
BRANDS
National and International

SECTORS PRESENT

- Accessories: Devices and Components
- Industrial Automation
- Quality Control
- Hydraulic and Pneumatic Equipment
- Material Handling Equipment
- Hand and Cutting Tools
- Machinery and Equipment
- Machine Tools
- Robotics and Manufacturing Cell Integration
- Welding and Cutting
- Valves, Pumps and Compressors

+80 mil m²

Of exhibition area



EXHIBITOR TESTIMONIALS

“This year, for me, was the best edition of FEIMEC. We had a very large, highly qualified turnout, something that is not normal in other events, and in no other trade show have I been able to see anything like this.. ”

Renato Nunes - CEO Korla

“The trade show surprised us not only by the number of people, but by the quality of the clients who came. Clients from companies, mainly large and medium-sized, looking for new products and giving opportunities for negotiations.”

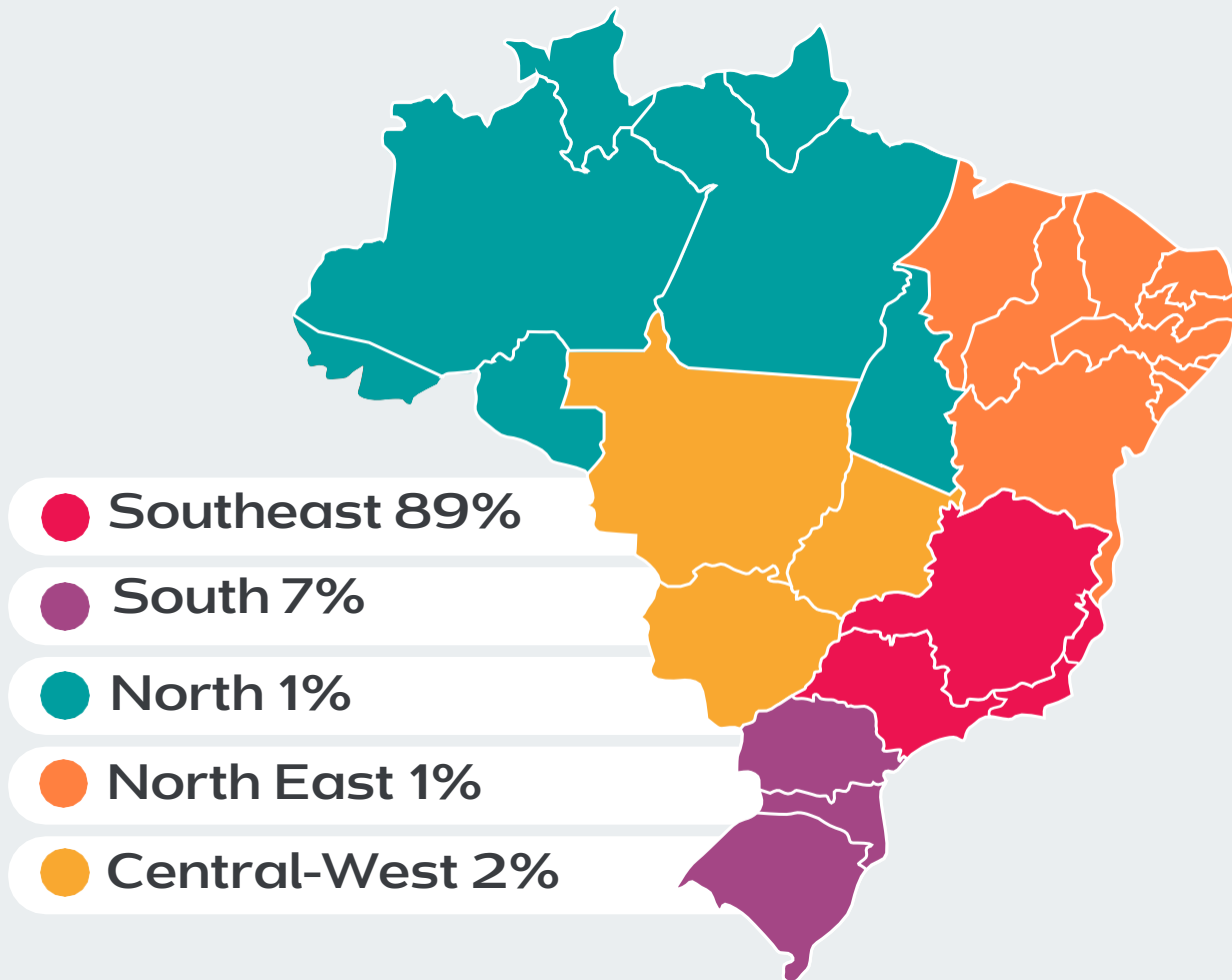
Marcos Delaosa - Commercial Manager Panmachine

“FEIMEC is the most important exhibition of the year for us. In all editions we have had great success, but in this edition, we broke the record for orders during the exhibition. ”

Thiago Rodrigues - Managing Partner Calfran

DEMOGRAPHIC PROFILE - VISITOR

A FEIMEC welcomed visitors from every Brazilian state and from more than 40 countries.



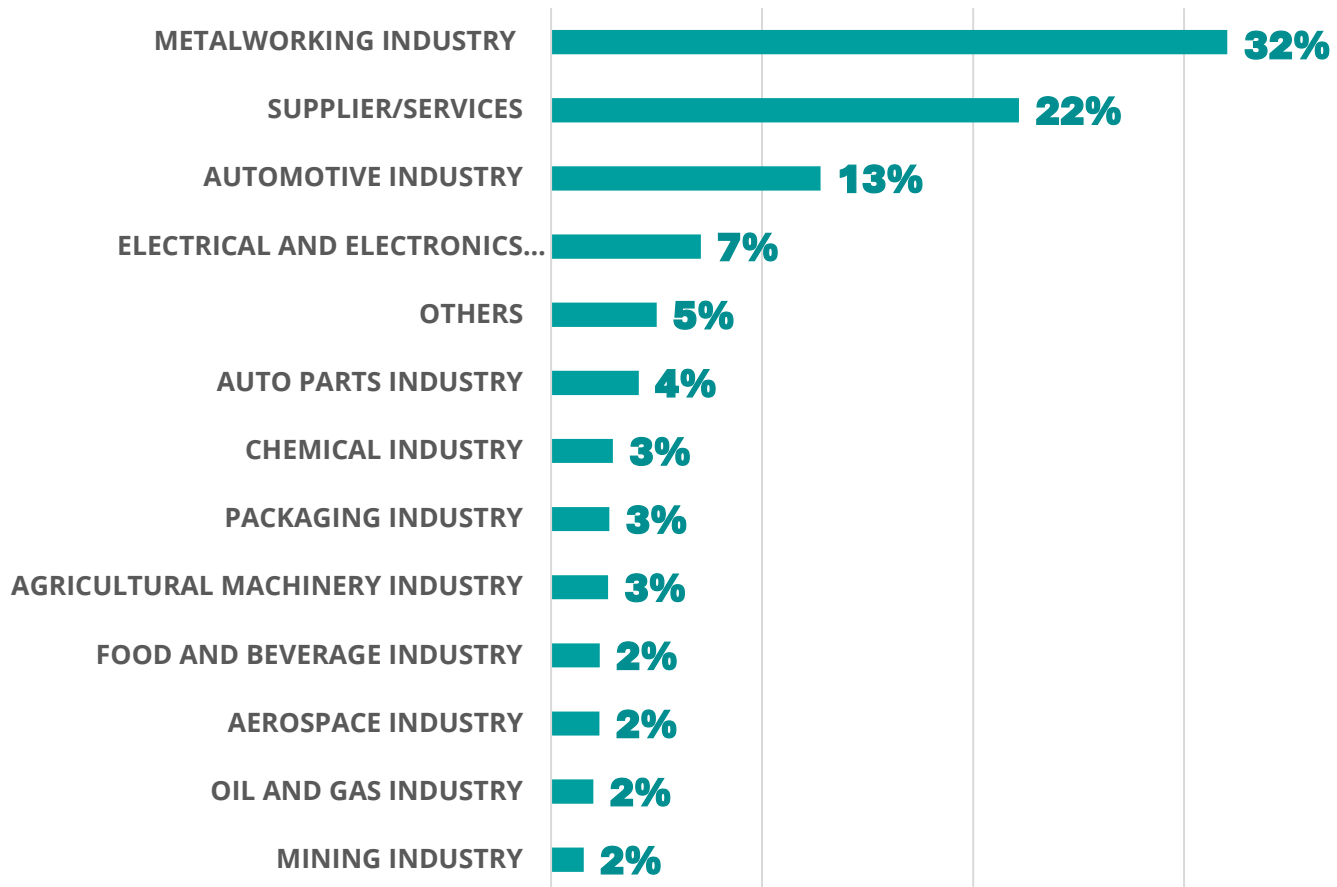
INTERNATIONAL

Top 15 participating countries

- | | |
|--|--|
|  GERMANY |  UNITED STATES |
|  ARGENTINA |  ÍNDIA |
|  BOLIVIA |  ITALY |
|  CANADA |  MEXICO |
|  CHILE |  PARAGUAY |
|  CHINA |  CZECH REPUBLIC |
|  COLOMBIA |  URUGUAY |
|  ECUADOR | |

PROFESSIONAL PROFILE - VISITOR

FIELD OF ACTIVITY



40%

LEADERSHIP POSITIONS

21%

EXECUTIVE LEADERSHIP AND C-LEVEL

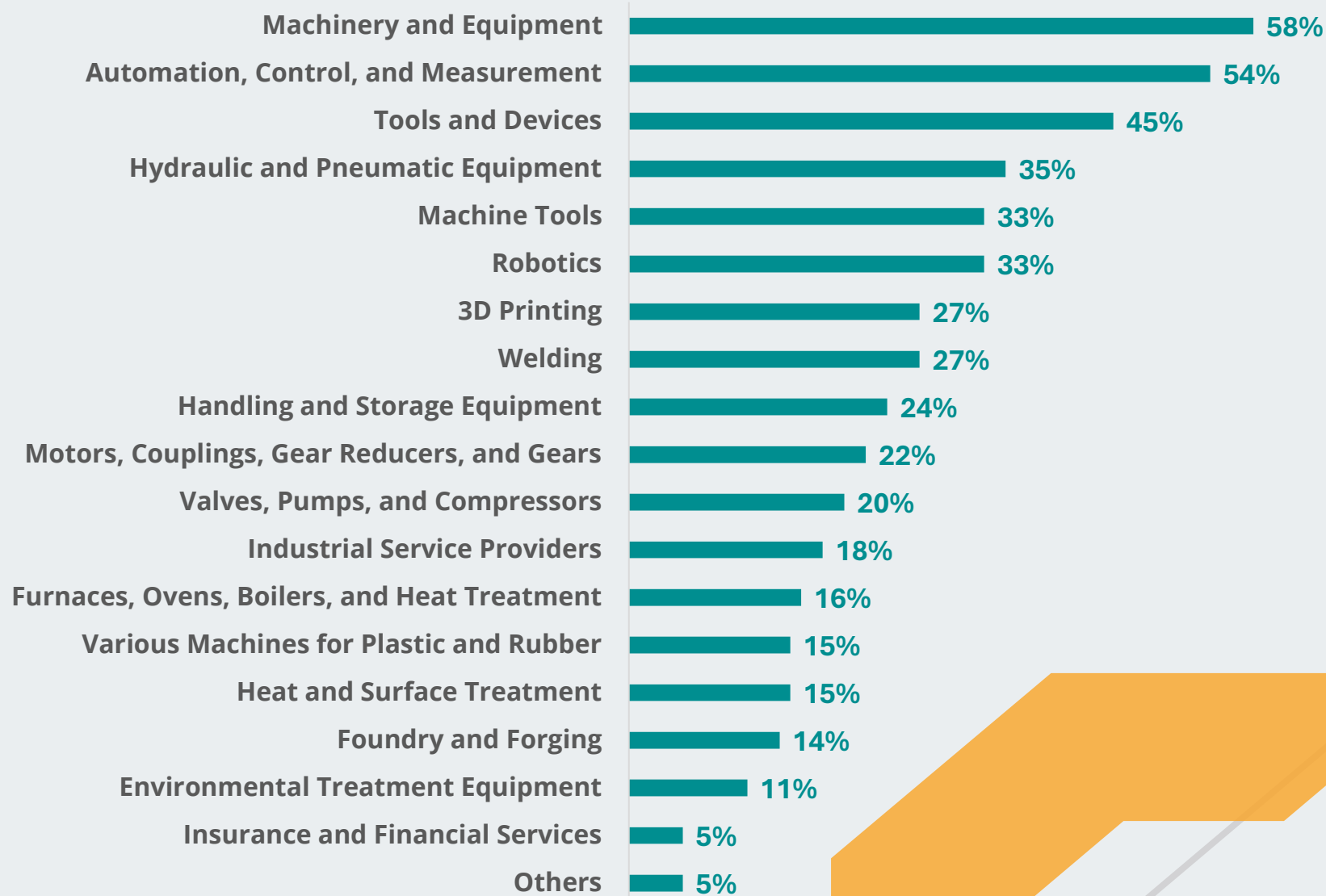
23%

TECHNICAL PROFILE

78%

OF THE VISITORS ARE INVOLVED IN THE PURCHASING DECISION PROCESS.

VISITOR INTEREST

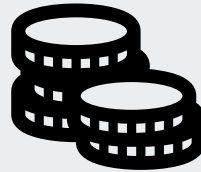


OBJECTIVES OF THE VISIT



38%

SEEK NEW PARTNERS AND SUPPLIERS AND
RESEARCH TRENDS AND SOLUTIONS



31%

PURCHASE PRODUCTS AND SERVICES



20%

NETWORK AND EXCHANGE EXPERIENCES WITH
SPECIALISTS



11%

PROFESSIONAL QUALIFICATIONS

ATTRACTIONS

During FEIMEC, various simultaneous attractions took place, contributing to the event's success.

New Technologies: Exhibitors showcased new product launches and technological innovations that are revolutionizing the machinery and equipment industry.

Experiences: Hands-on demonstrations of innovative equipment and solutions allowed visitors to see the technologies in action.

Lectures and Presentations: Dozens of hours of content and presentations featuring industry experts were delivered, covering topics such as Industry 4.0, automation, innovation, and sustainability.

Professional Updates: Training and practices to equip professionals with new technologies and methodologies.





ARENA

DE INTRALOGÍSTICA
& MOVIMENTAÇÃO DE CARGA

The Intralogistics Arena offered a hands-on immersion in automated technologies that are redefining industrial management, storage, and material handling, elevating the sector to new levels of productivity and performance.

Through demonstrations of intelligent vertical systems, autonomous robots with millimeter-level precision, and integrated WMS and WCS solutions, visitors could experience how real-time monitoring and digitalization eliminate operational bottlenecks.





The Parque de Ideias is a space at FEIMEC dedicated to advanced knowledge and applied research, establishing itself as a forum for high-level industrial thought where academic theory meets technological practice.



ARENA FEI

The FEI Arena is a space—in partnership with the FEI University Center—where outstanding educational projects integrating theory and practice in the training of engineers and industry professionals were showcased.





PALCO
FEIMEC

The FEIMEC Stage was created to be the hub for the industry's most relevant, timely, and strategic discussions—a space where exclusive content, conceptual launches, and visions of the future were presented to the market firsthand.



FEIMEC

Indústria 360

Indústria 360° is a strategic, collaborative platform at FEIMEC that connects key challenges facing the Brazilian industrial sector with practical, scalable solutions. Built upon the pillars of Human Capital, Industrial Strategy, and Technology, the space fostered convergence among the public sector, academia, startups, and companies to drive high-quality networking and generate business opportunities with social and economic impact.





INDÚSTRIA SOLUÇÕES TECNOLÓGICAS NO BRASIL

4.0

The Industry 4.0 Technology Solutions Demonstrator is an initiative by ABIMAQ, in partnership with SENAI-SP, centered on the theme "Adaptability - The Pinnacle of 4.0 Maturity." More than just an exhibition space, the initiative offered a hands-on, immersive experience where companies showcased technologies operating in real-time, demonstrating how connectivity, system integration, data intelligence, advanced automation, and process digitalization can make the industry more efficient, flexible, and competitive.



DIGITAL RESULTS

FEIMEC Website



+735 mil
Pageviews



+367 Mil
Unique Visitors



+63 Mil
Engagement



+40mil
Followers



+40mil
Followers



+12mil
Followers



2298
Subscribers





+170mil

Views
(May 25 to May 26)

134 mil

Users

151

New Exclusive
Content

67%

Organic
Traffic

121.036

Connected professionals

334

Free Content

2891

Registered Products /
Gifts

826

Exhibitors

Follow the content from FEIMEC 2026

CARAVANS



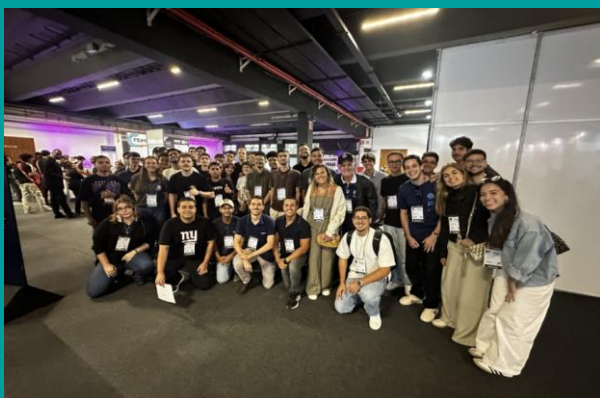
SENAI
LENÇÓIS PAULISTAS – SP



SENAI
SÃO JOSÉ DOS CAMPOS – SP



SENAI
MOGI DAS CRUZES – SP



IFES
MAIRINQUE - SP



CEFET
RIO DE JANEIRO - RJ



SENAI
GUARULHOS – SP

+30

CARAVANS FROM VARIOUS
CITIES ACROSS THE
COUNTRY WELCOMED

IN THE MEDIA

+600

NEWS PUBLISHED BY THE PRESS

+200

ACCREDITED MEDIA PROFESSIONALS

R\$ 6.017.704,08
AT FULL VALUATION

UNSOLICITED COVERAGE IN PRINT AND ELECTRONIC MEDIA,
YOUTUBE CHANNELS, AND TV OUTLETS SUCH AS:



VISITOR TESTIMONIALS

“We are always looking for new solutions, especially laser cutting and bending machines. As for lifting equipment, we have already made purchases and found several partners in the area. FEIMEC gives you the opportunity to discover new products and access more advanced technology—which is crucial in our metal forming sector, given our significant move toward robotics—and the trade show is proving very helpful in this regard.”

Cristina Pagani - USI Tubos

“Ultimately, we are always looking to improve efficiency and boost productivity so we can operate in an increasingly competitive market. So, attending a trade show like this is always an advantage that puts us ahead of our competitors.

Everaldo Sena - Ultracargo

“Nowadays, cost reduction is precisely about acquiring technology to implement on the factory floor. A company that fails to keep up to date and implement new solutions risks seeing its business disappear.

Afonso Filho - Tech Steel

MEDIA PARTNERS

EDITORA
BANAS



corte & conformação
de metais

F FERRAMENTAL

ipcm
INTERNACIONAL PRINT&COATING MAGAZINE

MM
MÁQUINAS E METAIS

METAL MECÂNICA
IPESI



Portal
PAINEL LOGÍSTICO
Mídia Especializada em Logística

PORTAL E REVISTA
SIDERURGIA
A REVISTA DE NEGÓCIOS DO AÇO
Brasil

RÁDIO
BAND NEWS
FM

usinagem
brasil

FEIMEC

INSTITUTIONAL SUPPORT



ABIMO

abimóvel
Associação Brasileira das Indústrias do Móvel



ABIFER
Associação Brasileira da Indústria Ferroviária
Trilhando o desenvolvimento



CIESP

CNI Confederação Nacional da Indústria

FIES Federação das Indústrias do Estado de Sergipe

FIESP

UNOV
AGÊNCIA DE INOVAÇÃO DA UNICAMP



SIMECS
Sindicato das Indústrias Metalúrgicas, Mecânicas e de Material Elétrico de Caxias do Sul e Região

SIMEFRE
Mobilidade + Inovação

SIMMMEB
SINDICATO DAS INDÚSTRIAS METALÚRGICAS, MECÂNICAS E DO MATERIAL ELÉTRICO DE BLUMENAU E POMERODE

SIMMERS

SINMAGSINOS

Simmepe

SOBRATEMA
Conhecimento que Constrói

SINPA

VISITE SÃO PAULO
convention bureau

SUSTAINABILITY

As part of Informa Markets, committed to contributing to achieving the goals defined by the UN Sustainable Development Goals, FEIMEC implements a series of initiatives that aim to act consistently on the following fronts:

- Enhanced mobility
- Hiring of professionals with disabilities and those aged 60+
- LEDs at the booths
- Inclusive nutrition
- Safrater Fundraising
- Coworking space
- Wellness Area
- Free Wi-Fi

- Themed Arenas with free content
- Carpet reuse
- Free transport
- Support for caravans
- Conscious printing
- Reuse of bulk bags
- Selective waste collection
- Better Stands Project



SUSTAINABILITY

Food Drive

During FEIMEC, we ran a charity campaign in partnership with Safrater, inviting the public to contribute 1 kg of non-perishable food at the trade show entrance.

Thanks to the contributions from our visitors, we collected 211 kg of food, all of which was donated to the institution's social welfare projects.



A Safrater é uma organização da sociedade civil que há mais de 53 anos atua junto à população em situação de vulnerabilidade social de Americanópolis/Jabaquara (SP).

Atuamos oferecendo amparo, capacitação e desenvolvimento do Ser Integral nas principais fases da vida, desde gestantes, bebês, crianças, jovens, adultos e idosos.

Nosso objetivo maior é inseri-los na sociedade de forma digna e com autonomia, resgatando a autoestima e o autorrespeito.

Você e sua empresa podem fazer parte dessa transformação socioeducacional. Escaneie o QR Code e participe!



Sua doação é fundamental para continuarmos transformando vidas e trabalhando pelo desenvolvimento do SER INTEGRAL.

 53 Anos
Safrater
Sociedade de Amparo Fraternal
Casa do Caminho

 OBRAS SOCIOEDUCACIONAIS



www.safrater.org.br -   @safrater



THANKS

FEIMEC

INTERNATIONAL MACHINERY AND EQUIPMENT EXHIBITION

MAY 9TH TO 13TH, 2028

SÃO PAULO EXPO - BRAZIL 

SEE YOU
IN 2028!